

ADVERTISING INFORMATION FOR THE NATS CONFERENCE PROGRAM BOOK:

ALL ADS MUST be submitted CAMERA READY. For best results please supply a CMYK four color high resolution file (300 dpi minimum/600 dpi preferred) advertisement in a digital file and saved as a **.tif, .jpeg, .pdf or .eps** color at 100% of your completed ad size. Please supply ad on a zip disc or CDR. **YOUR AD SUBMISSION DEADLINE IS APRIL 1, 2010.**

Full page ads that are intended to print to the edge of the page should allow 1/8" bleed (image) around all four sides of the ads. All ads supplied without bleed will be encapsulated with a 1 pt. black rule to fit within the image area of 7-1/2" x10".